

PRESS RELEASE

Intertek launches Cyber Assured, the world's first cybersecurity certification programme to ensure consumer IoT products are safely connected with continuous vulnerability monitoring

- **With the rapid growth in the Internet of Things (IoT) and greater connectivity between devices, vulnerabilities in new products are constantly emerging, posing a major challenge for companies**
- **As complex new cyber threats evolve, ensuring that a product remains secure over its entire lifetime has become of critical importance in order to give consumers greater peace of mind**
- **Intertek's Cyber Assured Certification is the first comprehensive, robust product cybersecurity testing and certification programme that provides continuous vulnerability monitoring for connected consumer products**

More information is available here: <https://www.intertek.com/cyber-assured/video/>

Intertek Group plc ("the Group"), a leading Total Quality Assurance provider to industries worldwide, today announces the launch of Cyber Assured, the world's first cybersecurity product testing and certification programme with continuous vulnerability monitoring, delivering a comprehensive certification solution for connected consumer products.

In recent years, the rapid growth in connected smart devices has led to heightened expectations around product security whilst the growth in the Internet of Things (IoT) has meant IoT-enabled products and smart devices have become more readily available. More products than ever are communicating with each other using technologies such as Wi-fi, Bluetooth, or cellular IoT.

At the same time, cybercrime has grown from a threat to corporations' IT systems, to one that permeates every element of consumers' lives. As the network of smart devices expands, vulnerabilities in new products are constantly emerging and companies are facing significant challenges navigating this complex and ever-changing environment.

Intertek's Cyber Assured Certification represents a groundbreaking moment as the industry's first robust product cybersecurity testing and certification programme for connected consumer products. It enables manufacturers to continually assess their products and helps demonstrate to consumers that the product is secure, through the use of the Intertek Cyber Assured Mark and directory. Certified products are continuously reassessed to ensure their safety against constantly evolving and emerging threats and vulnerabilities.

André Lacroix, Chief Executive Officer of Intertek said: "The Internet of Things (IoT) revolution has led to a rapid rise in the world's network of smart devices, with everything from lightbulbs to fridges, vehicles to pacemakers, now part of a truly connected world.

With this development has come a corresponding increase in the complexity and sophistication of cyber security threats that companies now face.

Our Cyber Assured offering heralds a breakthrough innovation as the very first end-to-end Assurance solution that covers the entirety of IoT networks, enabling customers to launch secure, connected products, monitoring their security over the full lifecycle. For more than 30 years, Intertek has been a pioneer in cybersecurity and cellular connectivity testing. This launch further strengthens our leading presence and expertise in the global cyber security certification and assurance space, bringing total peace of mind for our clients and their customers.”

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Contacts

For further information, please contact:

Denis Moreau, Investor Relations
Telephone: +44 (0) 20 7396 3415 investor@intertek.com

Jonathon Brill, FTI Consulting
Telephone: +44 (0) 20 3727 1000 intertek@fticonsulting.com



Intertek is a leading Total Quality Assurance provider to industries worldwide.

Our network of more than 1,000 laboratories and offices and over 44,000 people in more than 100 countries, delivers innovative and bespoke Assurance, Testing, Inspection and Certification solutions for our customers' operations and supply chains.

Intertek Total Quality Assurance expertise, delivered consistently, with precision, pace and passion, enabling our customers to power ahead safely.

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